#REFORESTATIONCONSCIOUSNESS DAYS

Garganta de los Montes, Sierra de Madrid – Campaña 2024 – 2025

retree

Our Porpuse

PROTECT AND STRENGTHEN NATURE AGAINST CLIMATE CHANGE

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HOW DO WE DECARBONIZE?

Measurement and offsetting of the carbon footprint.

- Carbon Footprint Calculation.
- Offsetting solutions through reforestation of degraded and desertification–prone areas.
- Management of CALCULO and COMPENSO Seals from MITECO.

Digitalization

- We use satellite technology to measure the CO2 absorption of each tree in real time.
- We track the impact on water resources, rural employment generated, and other ESG indicators.
- We develop tools to communicate and engage Stakeholders through a customizable web platform.
- We offer gamification tools to reach end customers.

Awareness Raising

- Coordination of reforestation, watering, and replanting volunteer activities.
- Promotion of discussion forums and alliance–building initiatives

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TYPES OF EVENTS

01 Re-Plant Days

- Accessible events every 3rd Friday of the month.
- An awareness–raising activity where you'll learn about environmental restoration alongside your employees, family, or clients.
- The day ends with a local gastronomic experience.
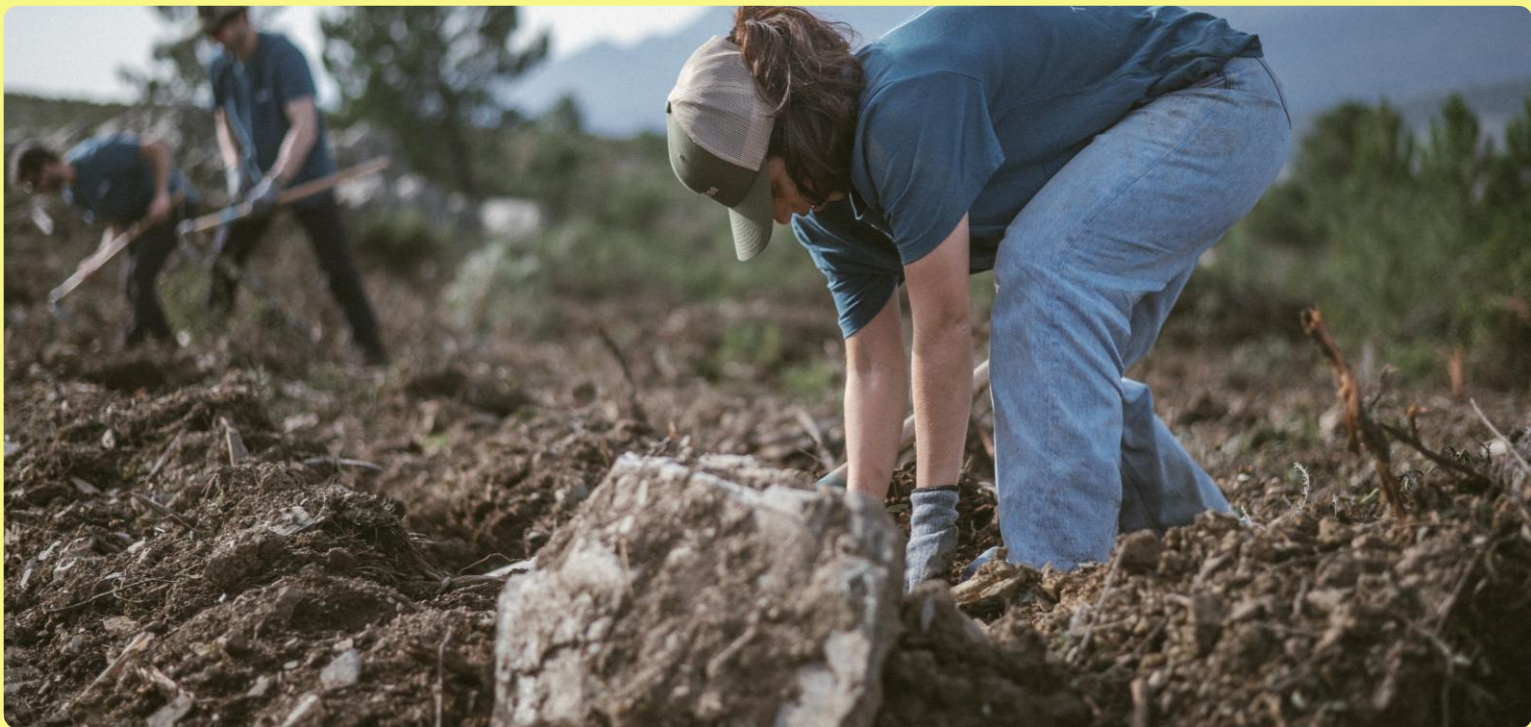- Minimum: 200 trees.

02 Customized Events

YOU ALREADY HAVE A FOREST

If you've already created your forest, get in touch to experience it firsthand through customizable events, and engage employees, clients, and other stakeholders.YOU

DON'T HAVE A FOREST YET

If you haven't created your forest yet and your company is deeply committed to its ESG impact, you can create your own Corporate Forest through a fully customizable teambuilding activity.

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TYPES OF EVENTS

01   Re-Plant Days

Learn about environmental restoration with your employees, family, or clients. Held on the third Friday of each month in Madrid, it includes a local gastronomic experience to close the day.

→ Minimum of 200 trees.

Benefits for Participants

- Learning and awareness about the importance of forests, ecosystems, their biodiversity, and the fight against climate change
- Promotion of teamwork and collaboration
- Connection with nature, break from routine, personal satisfaction, and sense of purpose
- Positive contribution to the environment and rural economic development

Schedule

09:30 – Arrival and Welcome
10:30 – Project Presentation: environment, history, and geographical impact
11:00 – Activity Development
13:00 – Wrap-up
14:00 – Lunch at a local restaurant

What's included?

- Training and guidance with facilitators throughout the entire activity
- All necessary tools and protective gloves
- Variety of native tree species and regenerative shrub seeds
- Snack, soft drink, and water
- Traditional gastronomic experience with locally sourced products

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TYPES OF EVENTS

01   Re-Plant Days

Conditions

• The event will be held alongside other companies on the third
  Friday of each month.
• The maximum number of participants per day is 90 people.
• An increase in capacity may be considered upon request (up to a
  maximum of 300 people).
• A minimum of 200 trees must be planted.

Additional information.

• We plant native species adapted to the local ecosystem to ensure
  a high survival rate and contribute to the region's biodiversity.
• Transportation is not included and must be organized by the
  company.
• If weather conditions are unfavorable, we will reschedule the
  reforestation day to ensure the safety and comfort of all
  participants.
• Menus and snacks can be adapted to special dietary needs,
  allergies, or intolerances if notified in advance.
• We recommend bringing comfortable clothing, sturdy shoes,
  water, a raincoat, and a hat or cap for sun protection. We provide
  gloves and planting tools.
• Our team will offer all necessary training to ensure everyone can
  participate, regardless of prior experience.
• These sessions are family–friendly. We encourage employees to
  bring their children and other family members to enjoy the day
  together.

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Partner Companies

ecoembes DECATHLON SHISEIDO CaixaBank BayWa r.e. *Energy Ventures* Santander

MAHOU SANMIGUEL iryo ArcelorMittal COFARES sonnedix LINK AMBAR PROSEGUR

inversis capital energy NH HOTELES Montepino ROVI [A/B] AllianceBernstein Pernod Ricard veritas *Productos con corazón*

SURUS Helios B Lab Sanitas RatedPower SIERRANORTE MADRID Abbott sAtt TRH HOTELES MAD BLUE 2021

Featured Collaborations

aws orange™ EOI Escuela de organización Industrial CAPITALISMO CONSCIENTE® Junta de Castilla y León GOBIERNO DE ARAGON Comunidad de Madrid JUNTA DE EXTREMADURA

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